

ASL Executive Board Meeting Minutes - February 4, 2017

Welcome, Introductions and Call to Order: An executive board meeting of the Tennessee Association of School Librarians was held virtually on February 4, 2017. The meeting convened at 9:00 a.m. CST with President Misti Jenkins presiding.

Voting Members Present

Misti Jenkins, President
Blake Hopper, President-Elect
Lynn Lilley, Treasurer
Vicki Winstead, Secretary
Mindy Nichols, Immediate Past President
Julie Stepp, Cumberland Area Representative
Cristol Kapp, East TN River Area Representative
Jackie Gregory, Highland Rim Region Area Representative
Amy Balducci, Mississippi River Region Area Representative
Shannon Minner, Walking Horse Area Representative
Cindy Martin, West TN River Region Representative
Sherry Copeland, Western Plains Area Representative

Voting Members Not Present

Mary Gavlik, Appalachian Area Representative
Raina Scoggins, Volunteer Region Area Representative

Others Present

Denise Tabscott, Advocacy/Bookmark Contest
Judy Bivens, Certification
Jennifer Sharp: Intellectual Freedom, TLA Affiliate
Cristol Kapp, Membership
Katie Capshaw (W) and Brenda Goins (E), Professional Development
Technology, Christa Cordrey
Scot Smith, VSBA:
Beth Frerking, WebManager
Joyce Claassen, Tenn-Share

Approval of Minutes

Minutes from the November 2017 meeting were approved electronically prior to this meeting. Minutes for this meeting will also be approved electronically. All minutes are posted to the TASL website in an effort to keep the membership informed about TASL business.

Treasurer's Report

Lynn Lilley

Lynn Lilley, Treasurer, submitted the Treasurer's report, stating,

Profit & Loss

January through December 2016

	<u>Jan - Dec 16</u>
Income	
2016 Conference	62,873.00
2016 Conference Donation	250.00
2016 Conference T-Shirts	1,332.00
2016 Membership	28,458.83
2016 Pre-Conference	2,849.15
2016 Road Trip T Shirt	405.00
2016 Summer Workshops	5,635.00
2017 Membership	125.00
Insurance - Refund	745.50
Interest Inc	2.47
Misc. Income	136.77
Scholarship Income	92.00
VSBA Stickers	103.70
Total Income	<u>103,008.42</u>
Gross Profit	103,008.42
Expense	
2016 - TASL VSBA Meal - Refund	40.00
2016 PreConference - Novel Conv	437.50
2016 Preconference Refund	50.00
2016 Summer PD Workshops	3,511.47
2016 TASL Conference	70,718.89
2017 Summer Professional Develo	457.50
AASL - Midwinter	195.87
Advocacy	1,399.15
ALA Conference 2016	3,278.51
ALA Conference 2017	626.10
ALA Dues	291.00
Equipment, cables	200.14
Freedom to Read Foundation	100.00
Insurance	331.00
LEAD Conference	260.00
Library Legislative Day	1,197.44
MemberClicks	5,538.22
Membership Overpayment/Refund	109.13
PayPal Services	2,621.96
PO Box Rental	48.00
Round Table Meeting	62.98
Scholarship	1,000.00
Tax Preparation	495.00
TLA	61.15
Treasurer Expense	55.20
VOID	0.00
Total Expense	<u>93,086.01</u>
Net Income	<u><u>9,922.41</u></u>

Profit & Loss
January 2017

	Jan 17
Income	
2016 Conference	175.00
2016 Pre-Conference	50.00
2017 Membership	4,720.00
VSBA Stickers	16.00
Total Income	4,961.00
Gross Profit	4,961.00
Expense	
2016 TASL Conference	99.89
AASL	33.33
Advocacy	40.00
ALA - Midwinter	1,611.86
Misc Expense	69.97
PayPal Services	195.50
TLA Dues	60.00
Total Expense	2,110.55
Net Income	2,850.45

Committee and Task Force Reports

Conference Committee Report

Blake Hopper

Committee Actions:

- Logo designed
- Forms have been updated
- Speakers and Authors have been sent contracts.
- Insurance has been arranged
- Scholastic will be the bookstore vendor.

Committee Members

President	Misti Jenkins	Misti.jenkins.tasl@gmail.com
Secretary	Vicki Winstead	vcwinstead.tasl@gmail.com
Treasurer	Lynn Lilley	Lynn.lilley.tasl@gmail.com
Past President	Mindy Nichols	Mindy.nichols@gmail.com
Book Store	Lindsey Anderson	lindseya@wcs.edu
Registration	Vicki Winstead	vcwinstead.tasl@gmail.com
Sponsorships and Door	Ginger Kirchmyer	gingerkirchmyer@gmail.com

Prizes	Amy Balducci	amy.balducci@gmsdk12.org
Exhibit Hall	Jamie Bevins Joyce Claassen	jamie.bevins@knoxschools.org joyce.claassen@mnps.org
VSBA	Scot Smith	sssmith@ortn.edu
Business Meeting Setup		
Novel Conversation	Liz Hicks	elizabeth.hicks1@gmail.com
Photography	Lea Glass	glass5@tds.net atoro@cakmail.org
TASL Conference Contest	Kristol Kapp Misti Jenkins	kappcm@gmail.com Misti.jenkins.tasl@gmail.com
VSBA Banquet Setup		
TASL Awards	Alyssa Litrell	alyssalittrell@gmail.com
Technology	Christa Cordrey	christa.cordrey@mnps.org
Shirts	Joyce Claassen	joyce.claassen@mnps.org
Conference Bags	Brian Seadorf	seadorfb@rcschools.net
Author Facilitators	Liz Hicks	elizabeth.hicks1@gmail.com
Session Facilitators		

Committee Plans:

- Send out a call for presenters
- Create Conference Form
- Vendor Form

Advocacy Committee

Denise Tabscott

Denise Tabscott submitted the Advocacy Committee report, stating,

Committee Actions:

- Prepared documents and updated website with Bookmark Contest Instructions/Information.
- Secured judges for bookmark contest:
 - Dr. Cindy Welch - Associate Director, The Center for Children's & Young Adult Literature, cwelch11@utk.edu
 - Erin Loree – TEL Administrator, Erin.Loree@tn.gov
 - Kate Smith – Youth Services Librarian, Tennessee State Library and Archives kate.smith@tn.gov
 - Mary Uhles – Illustrator - Member of SCBWI, mary@maryuhles.com
- Selected and reached out to potential committee members
 - Diane Chen (has accepted)
 - Ginger Kirchmyer (waiting on answer)
- Started work on the ESSA feedback

Committee Plans:

- Bookmark entries are due Feb. 12. We will be judging and releasing winners
- Gather info on ESSA and prepare feedback by Jan. 31
- Set up committee meetings
- Attend NLLD May 1-2 and TLLD Mar. 7th

Awards Committee

Alyssa Littrell

No Report

Standards and Certification Committee

Judy Bivens

Judy Bivens submitted the Standards and Certification Committee report, stating

Committee Actions:

The state competencies for school library preparation has been phased out as the Tennessee/CAEP (Council for the Accreditation of Educator Preparation) becomes effective in Tennessee.

1. The AASL CAEP Preparation of School Librarian standards will be used as TN moves toward using national professional standards in place of state standards.

Committee Plans:

1. The national Standards for 21st Century Learners 2017 will be released at or before the national AASL conference in Phoenix this fall.
2. The AASL CAEP Coordinating Committee is beginning to update the AASL CAEP 2010 Standards for School Librarian Preparation as the student standards are released. At the MidWinter ALA meeting, the AASL CAEP Coordinating Committee met with President Audrey Church and President Elect Steven Yates to discuss the timeline for development of the program standards which are due for release in 2019.

3. As Judy Bivens works on the program standards and the student standards are released, more information will be available about school library standards and student standards for TN.

Finance Committee

Lynn Lilley

No additional report. See Treasurer's report above.

Intellectual Freedom Committee

Jennifer Sharp

Committee Actions:

- The IF Committee has been assembled by the committee leader. The members of the team are:
 - Alyssa Littrell
 - Heather Stanley
 - Erika Long

Committee Plans:

The IF Committee plans to meet virtually in the coming weeks to discuss plans and set goals for this year. In initial correspondence, we discussed plans to establish programming for Banned Books Week and plans for effective communication about IF issues to TASL membership.

Long Range Planning Committee

Mindy Nichols

Mindy Nichols submitted the Long Range Planning Committee report, stating,

Committee Actions:

- The 2017 Long Range Planning Committee has been established. The members include Mindy Nichols (chair), Amy Balducci, Dr. Judy Bivens, Diane Chen, Karen Haggard, Shannon Minner, Jennifer Sharp, and Vicki Winstead
- Members are currently reviewing the 2017 Long Range Plan.

Committee Plans:

- Committee members will review membership survey from 2016.
- Committee members will share feedback on the 2017 Long Range Plan and current TASL actions.
- Committee members will draft and present the 2018 Long Range Plan at the September TASL Board Meeting.

Membership Committee

Cristol Kapp

Cristol Kapp submitted the Membership Committee report, stating,

Committee Actions:

- Notify members with lapsed status as of 12/31/16 of the board's intent to delete their TASL profile on March 31, 2017.
- Sent email notifying members of their membership expiration date. This message also included info about renewing membership for this year.

- In the process of preparing membership reports for regions.

Committee Plans:

- Feb. 1-planned email reminder to renew.
- Work w/ regional reps to develop a plan to call or personally email members who do not renew by March 1.
- March 15-Archive lapsed members.

Professional Development

Katie Capshaw & Brenda Goins

Katie Capshaw and Brenda Goins submitted the Professional Development report, stating,

Committee Actions:

- We have the contract drawn up and have submitted for signing by Lakeshia Brinson.
- We are trying to decide on favors for the presenters and are thinking about that it would have our logo on it and say Road Trip 2017.

Committee Plans:

- We would like to send out a call for vendors when we send it for presenters. Based on several past summer professional developments, it was very successful for both the vendor and attendees. We hope to have 5 vendors at each of the sessions.
- The call for presenters will go out in March. We hope to have numerous Summer PD sessions that include, and perhaps focus, on instruction.

Krista Grace began the process for favors, and we are looking at a Neoprene Car Coaster for the favor for the attendees. The cost would be \$.98 each and we need to order 250 if we can. The email containing the product is below for those interested. <http://coolergraphics.com/ProductDetails/?productId=7314806&tab=Tile&referrerPage=ProductResults&refPgId=511549054&referrerModule=PRDREB>

Additional Comments:

Krista Grace resigned from her position as Summer PD co-chair as of January 18. Blake Hopper recommended Katie Capshaw as her replacement; Katie accepted the position on January 27. Beth Frerking is working to update the website to reflect this change.

Technology Committee

Christa Cordrey

Christa Cordrey submitted the Technology Committee report, stating,

Committee Members:

- Britt, Virginia (Ginny)
- Ewing, Dorothy
- Edwards, Stephanie
- Parrott, Deborah
- Havercamp, Emily
- Palmer, Bobbie

Committee Actions:

- #TASLChat is still going strong!
- Social Media Campaigns are being constructed by our new committee members:
 - February: Giny Britt
 - March: Deborah Parrott
 - April: Stephanie Edwards
 - May: Emily Havercamp

Committee Plans:

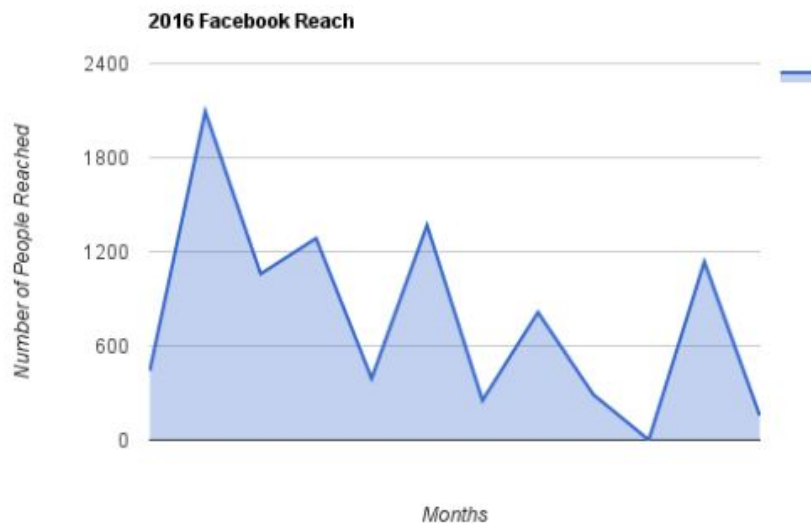
- #TASLChat will continue
 - Moderators: [still] Working to get a different committee person to help moderate every month. New committee members joined with the expectation of being asked to host.
 - Schedule: on the THIRD Monday of each month:
 - February 20: Topic TBA
 - March 20: Topic TBA
 - April 17: Topic TBA
 - May 15: Topic TBA
 - Archives: It is Christa Cordrey's New Year's Resolution to be more consistent with posting #TASLChat archives!
- **Other points to note:**
 - Christa encouraged everyone to send her suggestions for TASL Chat topics.

2016 Twitter Statistics					
	Number of posts	Impressions	Average impressions per post	Engagements	Followers
January	2	560	280	41	
February	19	2134	112	91	244
March	38	5307	140	195	238
April	66	17646	267	517	
May	41	11975	292	217	
June	49	7010	143	216	
July	28	2934	105	73	
August	36	3955	110	126	336
September	44	7556	171		
October	18	2559	142	275	
November	26	5331	205	117	
December	0	0	0	158	
				0	

2016 Tweet Impressions



2016 Facebook Statistics			
	Number of posts	People Reached	Avg People Reached per Post
January	3	441	147
February	19	2095	110
March	25	1059	42
April	25	1286	51
May	10	392	39
June	19	1369	72
July	6	252	42
August	12	814	68
September	7	289	41
October	0	0	0
November	13	1137	87
December	1	156	156



VSBA

Scot Smith

Scot Smith submitted the VSBA Committee report, stating,

Committee Actions:

The chairs of the three nominating committees met in November with the VSBA co-chairs (Pat Bashir and Scot Smith) to discuss changes to the selection procedures for the Volunteer State Book Award and the creation of a VSBA sub-committee that will be in charge of publicity and promotion for the award. TLA approved the changes during its December meeting. Molly Moore of Knox County Schools has agreed to serve as the chair of the publicity committee. That committee will have six members; librarians from TLA and TASL will serve on that committee under the direction of the VSBA co-chairs. The new selection procedures are listed below and reflect two major changes. First, titles published during the three years prior to the year of voting will be eligible.

Previously, it had been five years. We also added this statement in response to nominations from outside the committees: "Titles from vanity publishers or that have been self-published are not eligible. Titles that are available only in digital format are not eligible."

The three nominating committees are presently reading for the 2018-2019 lists. The final deadline for nominations is February 15. The committees will meet in April or early May to finalize the lists. Piper Nyman of Metro Nashville Schools, Jamie Bevins of Knox County Schools, and Karla Keesecker of Unicoi County Schools are the chairs of the nominating committees.

Committee Plans:

Please refer to comments above about the creation of a publicity committee for the VSBA.

SELECTION PROCEDURES For the Volunteer State Book Award

1. Selection Committee Chair should contact committee members by mail with selection guidelines and submission dates for nominated titles in August and include the following:

Selection Guidelines

- Books may be fiction or nonfiction.
- Must be appropriate for the grade level targeted.
- Only one title of any one author will be included on any grade level list.
- It is acceptable to have appropriate titles on multiple lists.
- Only titles published during the three years prior to the year of voting are eligible.
- Only books by authors residing in the United States are eligible.
- Textbooks, anthologies, translations, and books from foreign publishers are not eligible. Titles from vanity publishers or that have been self-published are not eligible. Titles that are available only in digital format are not eligible.
- Must consider the sincerity of the author and respect for the intended audience.
- Ask yourself – Would you be pleased for this title were chosen to be the winner?
- Inclusion on a local school reading list does not preclude a title from being considered.

Nomination form

- Submission dates:

- September 15
 - November 15
 - February 15
- Tentative plans for the spring selection meeting to be held during the annual TLA conference or at some other designated time and place.
 - After each submission date, the selection committee chair will compile all nominated titles and distribute the lists to committee members and the co-chairs. At this time, committee members will also be reminded of the next submission date.
 - Selection committee members who do not submit titles for consideration by the second nominations date (November 15) may be dropped from the committee and may be replaced by the selection committee chair.
 - After the February 15 submission date, the selection committee chairs will distribute the last compilation of nominated titles along with a ballot listing all nominated titles and the rating instrument to all committee members. The committee members should be instructed to mark their ballots using this rating instrument and bring them to the final selection committee meeting or mail them to the chair if unable to attend. Notify the co-chairs of the time and place of the final selection committee meeting.

Conduct the final selection meeting as follows:

- Five readers must have rated a title for it to be further considered
- Use the scoring method provided to determine the preliminary list of 20 or 25 titles.
- Discuss the preliminary list and check again for:
 - Author eligibility
 - Copyright date
 - Literary merit
 - Variety of genres
 - Multicultural appeal
 - Variety of reading levels
 - Appropriateness for age group
- Adjust final list if necessary by using the next highest rated titles.
- Discuss and adjust until the committee is satisfied with the list.
- Submit copies of list and ballots to each co-chair with the following information about each title in hard copy and email in a “Word” file within one week after the final selection committee meeting:
 - Author
 - Title
 - Publisher
 - Copyright

Nominating Committee

Mindy Nichols

Mindy Nichols submitted the Nominating Committee report, stating,

Committee Actions:

- The 2017 Nominating Committee has been established. The members are Mindy Nichols (chair), Lora Ann Black, Hannah Little, and Raina Scoggins.
- Committee members are currently submitting prospective candidates for the 2018 TASL Slate of Officers.

Committee Plans:

- The committee will finalize and prioritize the list of potential candidates.
- Mindy Nichols, Nominating Committee Chair, will contact each candidate.
- Finalize the 2018 Slate of Officers.

Area Representative Reports

West TN River Region Area Representative Report **Cindy Martin**

No report.

Mississippi River Region Area Representative Report **Amy Balducci**

Regional Actions:

- Sent welcome back email
- Organizing spring roundtable : Tentatively set for Saturday, March 25th or Saturday, April 1

Regional News:

No news reported.

Western Plains Region Area Representative Report **Sherry Copeland**

Regional Actions:

Members have been encouraged to renew their membership, participate in the TASL book mark contest and make their plans for our summer PD.

Regional News:

No news reported.

Highland Rim Region Area Representative Report **Jackie Gregory**

Regional Actions:

I am just getting started with this role. I plan to create a short survey to reach out to the members of the Highland Rim region to determine what others need and want from the group, how best to communicate, and ways to share news. I plan to communicate with the region through email, social media, and an in-person meeting once a semester.

Regional News:

- Two Librarians with Metro Nashville Public Schools, Angela Frederick (@angelina41) and Emmie Stuart
- (@PPE_Library, @EmmieStuart) have been guest blogging for The Horn Book. Check out their #CallingCaldecott book reviews @hornbook.
- To meet her students where they are, Christa Cordrey, Librarian at Pearl Cohn High School began a Library @ Lunch program. Visit <http://mnpslibraries.blogspot.com/> to find out more about her program.

Walking Horse Region Area Representative Report **Shannon Minner**

Regional Actions:

An e-mail greeting everyone in the new year and reminding them to renew their membership.

Regional News:

Our region has at least 2 Teachers of the Year

- Dana Stem, Bradley Academy in Murfreesboro
- Lindsey Anderson, Woodland Middle School in Brentwood

Katie Capshaw at the Mitchell Neilson Schools in Murfreesboro won a \$500 BEP grant and had her \$500 Donor's Choose project funded.

The SE-YA Book Fest is coming up on March 10-11, 2017. Registration opens in February. The festival takes place in Murfreesboro.

Cumberland Region Area Representative Report **Julie Stepp**

Regional Actions:

Beginning to further contacts throughout the Upper Cumberland for TASL.

Regional News:

None

Appalachian Region Area Representative Report **Mary Gavlik**

No Report

Volunteer Region Area Representative Report

Raina Scoggins

Regional Actions:

- Sent an email to my region with reminders about dues, round table and summer professional development
- Secured a library and set a date for the Volunteer Spring Round Table
- Sent a save the date message about round table
- Requested news about anything happening or being taught this year from my region

Regional News:

None

East Tennessee Region Area Representative Report

Cristol Kapp

No report

Reports from Affiliates

AASL/ALA

Misti Jenkins

Misti Jenkins submitted the AASL/ALA report electronically, stating,

Affiliate Actions:

- President-Elect, Blake Hopper, and I traveled to Atlanta for 2017 ALA MidWinter January 20-22. We attended Affiliate Assembly I & II. At Affiliate Assembly II, Affiliate Assembly Chair, Mona Batchelor, explained the Affiliate Assembly annual timeline and Concerns and Commendations process. We also caucused with our Region 4 delegates to discuss those updated timelines, the Concerns and Commendations process, and conference planning.
- I am serving as the Regional Representative for Region 4.

Affiliate Plans:

- 2017 Concerns and Commendations Process
 - Please provide any recommendations for a concern or commendation to be submitted to Affiliate Assembly
 - Concern Ideas
 - Commendation Ideas
 - Discuss now or email me with ideas in the next couple of weeks

Additional Comments

- Board members offered several ideas for commendations. Misti Jenkins will submit one to AASL and include a list of all suggested commendations for the next TASL Talks newsletter.

TLA

Jennifer Sharp

Jennifer Sharp submitted the TLA report electronically, stating,

Affiliate Actions:

TLA presented a booth at this year's annual TASL Conference. At the booth, Richard Groves (current President of TLA) was present to answer questions about membership, and we had a "technology petting zoo" during open exhibit time during which several school librarians came to present various tech tools that they use with students and staff. Librarians had the opportunity to explore, ask questions, share experiences, and talk about curricular applications for the tools. Special thanks to presenting librarians Christa Cordrey, Sandra Southerland, and Erika Long, as well as Richard Groves for being a part of this venture. It was definitely a success!

Affiliate Plans:

It's renewal season, so we are excited to look at TLA membership when that concludes and see if we have any new TLA members that came to us through TASL. TLA is holding its annual conference April 5th -7th in Knoxville, TN! We plan to host a business meeting for the School Libraries Section, as always, but we also plan to continue the tradition we began last year of hosting a "social hour" for school librarians who are attending the conference. We will also be reaching out to TASL members via the listserv in a few weeks to encourage TASL members to attend. There will also be a TLA board meeting at the conference, so I will report back to the TASL board about any relevant developments there!

Tenn-Share

Jenifer Grady

Jenifer Grady submitted the Tenn-Share report electronically, stating,

Affiliate Actions:

Tenn-Share welcomes two new Board representatives who will be the voice for K-12 librarians from January 2017-December 2018. East TN Rep Carla Whiles, Harold McCormick Elementary School, Elizabethton, and Middle TN Rep Joyce Claassen, Hillsboro High School, Nashville, join West TN Rep Sara Casey, St. Agnes Academy-St. Dominic School, Memphis.

Affiliate Plans:

In February, Tenn-Share will be sending a survey to staff at member and non-member libraries to request suggested services and products Tenn-Share might offer and assess their satisfaction with Tenn-Share's current offerings.

We have seen growth in the number of schools participating in the Movie Licensing USA 50% discount, one of Tenn-Share's most popular benefits, along with Ingram Book Company, Junior Library Guild, and DEMCO savings.

Tenn-Share is already planning its 2017 School Library Collection Fair and DataFest on Thursday, October 26; and Fall Conference on Friday, October 27, at the Nashville Public Library Conference Center, 615 Church Street, Nashville, TN 37219.

Tenn-Share has identified 72 counties where there is little or no Tenn-Share membership among schools. The school library Board representatives are strategizing on how to effectively reach those districts and schools.

If you want to be on the planning committee, or want to see a vendor/book distributor represented, email execdir@tenn-share.org.

TEL

Erin Loree

Erin Loree submitted the TEL report electronically, stating,

Affiliate Actions:

Tennessee Electronic Library Portal

- Purchased a new STEM ebook collection that will be hosted in the Gale Virtual Reference Library (GVRL). Used the new collection manager functionality in GVRL to highlight these new resources (<http://bit.ly/2ip7xZz>).

Gale

- A new literature platform, Gale Literary Sources, replaced Artemis Literary Sources. The new interface is mobile responsive and has the same standardized toolbars and filters as the In Context and InfoTrac platforms. Gale Literary Sources cross searches all TEL literature content including the Literature Resource Center, Scribner Writers Series, and Twayne's Authors Series. Organized a statewide Gale webinar to discuss the platform changes.
- The Gale Virtual Reference Library was updated to include a minor facelift, an improved iPad experience, and the ability for libraries to customize their GVRL landing page and group e-books in custom categories. Organized a statewide Gale webinar to discuss platform changes.

Learning Express Library

- The video courses in the Computer Skills Center were updated to include new courses for Microsoft Windows 10, better mobile usability, and the retirement of obsolete products that use Adobe Flash. The new interface allows users to access captioning in the videos and download transcripts of the courses.

Affiliate Plans:

Upcoming Webinars

The following webinars have been scheduled. Notices with registration information will go out via the TASL listserv.

- Learning Express Library Training for TEL School & Public Librarians - Thursday, February 9, 2017 3:00 pm, Eastern Standard Time
- Support STEM with your Tennessee Electronic Library Gale Resources - Monday, March 13, 2017 2:00 pm Eastern Daylight Time
- Enhance Professional Opportunities with Career Transitions - Thursday, April 13, 2017 11:00 am Eastern Daylight Time

2017 TEL Training Tour

We will be touring the state with trainers from TEL vendors. All day training sessions will be at the following locations. I will notify the TASL list when registration opens.

- Tuesday, May 23 – Jackson State Community College
- Wednesday, May 24 – Middle Tennessee State University
- Thursday, May 25 – Walters State Community College (tentative location)
- Friday, May 26 – Chattanooga – Cleveland State Community College

RFP

Work is progressing on the RFP for the general research databases (Gale products).

Unfinished Business

There was no unfinished business.

New Business

AASL Concerns and Commendations

- Misti Jenkins asked for suggestions for concerns and commendations that she can submit to AASL
- No concerns were suggested.
- Numerous suggestions for commendations were made.
- Commendations included:
 - Book 'Em program
 - UT Center for Children's and Young Adult Literature Center
 - Alliance between the National Public Library Association and MNPS Libraries.
 - Read to Succeed
- Misti Jenkins asked that board members email her with other concerns or commendations

- She will submit a concern and commendation to AASL
- A list of all commendations will be included in the next edition of TASL Talks

Changes to the VSBA Program

Scot Smith discussed the recommendations of the VSBA Committee

- Form a new publicity committee to promote and increase awareness of the VSBA program.
- The committee will have six members; librarians from TLA and TASL will serve on that committee under the direction of the VSBA co-chairs.
- The committee also recommended new selection procedures that reflect two major changes. First, titles published during the three years prior to the year of voting will be eligible. Previously, it had been five years. Second, adding the statement “Titles from vanity publishers or that have been self-published are not eligible. Titles that are available only in digital format are not eligible.”

M-FEB17-1: Mindy Nichols made a motion that a publicity committee for the VSBA program be established and the eligibility requirements suggested by the committee be accepted. Brenda Goins seconded. Motion passed.

First Time Vendor Discount for Conference

Blake Hopper proposed a discount for first time vendors at the TASL conference.

Discussion centered around the following:

- A discounted rate for first time vendors would to encourage more vendors to participate.
- Beth Frerking stated that records have been kept on participating vendors for at least five years. This would be used to determine if it is a vendor's first time participating in our conference.
- Post-conference surveys indicate that there is an interest in seeing an increase number of vendors and types of vendors available at conference.
- Current fee for a vendor at conference is \$375.00
- The recommendation is to offer a discounted fee of \$300.00 for first-time vendors
- Blake also discussed ideas on how to promote vendors and the exhibit hall to increase traffic during conference, especially on Thursday night.
- Board members felt it was important to keep book signings and the TASL booth inside the exhibit hall.

M-FEB17-2: Cindy Martin made a motion that we reduce the regular price of \$375.00 to \$300.00 for first time vendors. Amy Balducci seconded. Motion passed.

National Library Legislative Day in Washington D.C.

- TASL currently will reimburse the advocacy chair for travel and lodging to and from the National Library Legislative Day in Washington D.C.

- Discussion centered around providing reimbursement for travel, lodgings and food to the advocacy chair

M-FEB17-3: Mindy Nichols made a motion that TASL reimburse the advocacy chair for traveling to National Library Legislative Day including lodging, transportation and meals. Cindy Martin seconded. Motion passed.

Vendors at Summer Professional Development

Discussion centered around:

- Vendors must pay \$375 to exhibit at conference but were exhibiting for free at summer professional development.
- TASL was not opening summer pd vendors up to everyone, so some vendors were seen as 'pets'. It is important that we are fair to all vendors.
- Mindy shared the history of the decision making regarding vendors at summer pd
 - Limited space at current summer pd locations, this would mean we would have to cap the number of vendors we could have.
 - Venue changes mean we cannot always know if there will be enough space.
 - We are offering a full day of professional learning. There is not time in the schedule to include time for attendees to visit vendors.
 - Vendors who register to exhibit at summer pd could get confused thinking they were registering to exhibit at conference or for both. This could also cause confusion about what they were paying for.
 - Having vendors at summer pd would increase the workload on our TASL members who are involved in the planning and registration process

M-FEB17-4: Julie Stepp made a motion that we do not allow vendors at TASL summer PD, that they would only be at annual conference. Cindy Martin seconded. Motion passed.

Southeastern Young Adult Book Festival

- TASL donated \$1000.00 to the 2016 Se-YA Book Fest
- Discussion about donating the same amount to this year's festival

M-FEB17-5: Mindy Nichols made a motion that we donate \$1000.00 to the 2017 Southeastern Young Adult Book Festival. Cindy Martin seconded. Motion passed.

Purchase of an online meeting tool

- Misti Jenkins shared her long range plan that included a suggestion for TASL to purchase an online meeting tool.
- Christa Cordrey provided a chart comparing different programs and costs.
- Pros and Cons of several different programs were discussed including Skype for Business , Zoom , Google Hangouts for Business, and others.
- Discussion also included legal implications of using shared logins and costs associated with online meeting tools.
- Misti Jenkins suggested board members evaluate different online meeting tools and encouraged Area Representatives to try different tools out for regional meetings.
- This topic will be revisited at the April 2017 board meeting and a decision on which program to purchase will be made at that time.
- The decision to purchase an online meeting tool will be made at the April 2017 board meeting.

Adjournment

M-FEB17-6: Cindy Martin moved to “adjourn the meeting”. Amy Balducci Seconded. Motion passed. The meeting was adjourned at 10:15 am CST.

Before adjournment, Misti Jenkins reminded everyone that April 22 at Blackman High School is the next meeting at 10 am CST.

February 2017 Motion Summary

M-FEB17-1 Mindy Nichols made a motion that a publicity committee for the VSBA program be established and the eligibility requirements suggested by the committee be accepted. Brenda Goins seconded. MOTION PASSED.

M-FEB17-2: Cindy Martin made a motion that we reduce the price of \$375.00 to \$300.00 for first time vendors at the TASL conference. Amy Balducci seconded. MOTION PASSED.

M-FEB17-3: Mindy Nichols made a motion that TASL reimburse the advocacy chair for National Library Legislative Day travel, lodging and food. Cindy Martin seconded. MOTION PASSED.

M-FEB17-4: Julie Stepp made a motion that we do not allow vendors at TASL summer PD. Cindy Martin seconded. MOTION PASSED.

M-FEB17-5: Mindy Nichols made a motion that we donate \$1000.00 to the 2017 Southeastern Young Adult Book Festival. Cindy Martin seconded. MOTION PASSED.

M-FEB17-6: Cindy Martin moved to “adjourn the meeting”. Amy Balducci Seconded. MOTION PASSED.

Dates to Remember

TASL Bookmark Contest Deadline: February 12

SE-YA Bookfest: March 10-11, Murfreesboro

TLA Library Legislative Day: March 7, Nashville

TLA Annual Conference 2017: April 5-7, Knoxville
Board Meeting: April 22, Blackman High in Murfreesboro
National Library Legislative Day: May 1-2, Washington DC
TASL Road Trip: June 13 (East) and June 15 (West)
ALA Annual: June 22-27, Chicago
Board Meeting: September 28, Conference
TASL Membership Campaign- January 1-March 31, 2017

Respectfully submitted,

**Vicki Winstead
TASL Secretary 2017**